

Emerging Environmental Opportunities.

A talk by Judith Batchelar



Judith Batchelar

Tuesday 31 March 2015

Presented by University of Southampton Interdisciplinary Energy Group jointly with Vitacress Conservation Trust

Introduced by Professor Judith Petts, Pro Vice Chancellor, Research, University of Southampton

Judith Batchelar is Director of Brand at Sainsbury's. The lecture will explore the potential ideas that come from looking at environmental challenges through a new lens. By optimising emerging technologies and developing the principle of interdisciplinary science a whole host of previously unforeseen interdependencies and opportunities present themselves. These are the things that will ultimately drive sustainable intensification and doing more with less, whilst not just minimising our impact on the environment, but having a positive effect on it. This covers everything from energy to water, biodiversity or soil health.

Judith Batchelar is a biochemist and registered nutritionist. She is responsible for all aspects of Sainsbury's product offer, from policy formation, on aspects such as animal welfare, ethical and sustainable sourcing, to product technology, product development, product safety, and packaging; essentially driving the quality and innovation agendas and protecting and enhancing the reputation of Sainsbury's Brand.

Prior to Sainsbury's, Judith held a similar role at Safeway, spent twelve years in the food division at Marks & Spencer, most latterly driving their health and well-being strategy, and worked in manufacturing for Mars and Bass. Judith sits on the Board of Trustees for The Marine Stewardship Council and Farm Africa, is a member of the Institute of Food Science and Technology, a fellow of the Royal Society of Arts and sits on the Executive Board of The Prince's 'Accounting for Sustainability' Project. She is also an ambassador for the Woodland Trust and Co Chairs the Government's Leadership Council working on the implementation of the UK's first Agri-Tech Strategy.

Venue

Building 67/ Room 1027
(The Nightingale Building)
University of Southampton,
Highfield, SO17 1BJ

Times

Refreshments at: 16.30
Lecture starts at: 17.30
Event finishes at: 18.30

Registration

Everyone is welcome and there is no charge but to help us gauge the catering, please register at: <http://tinyurl.com/JudithBatchelar>

Parking

There are no restrictions on parking after 5.00 pm

